



**Monday, October 16, 2017**

### **ON THIS DAY**

Edith (Jean Stapleton) missed her surprise 50th birthday party on CBS' **"All in the Family"** in 1977 when she was attacked by a rapist (in a storyline originally planned for Bonnie Franklin on **"One Day at a Time"**)...In 2001, drama **"Smallville"** debuted on The WB and moved over to The CW until its demise on May 13, 2011...Celebrity Birthdays: "Murder, She Wrote" star **Angela Lansbury** is 92; "Three's Company" star **Suzanne Somers** is 71; "Big Brother" winner **Rachel Reilly** (the half of "Brenchel") is 33.

#### *Did You Know?*

**Norman Lear** changed the attempted rape storyline to Edith Bunker on **"All in the Family"** because he wanted to make a statement that this could happen to anyone, even someone as simple and naive as Edith. The scene in the episode where Edith used the cake to attack the rapist (**David Dukes**) and her escape prompted the loudest cheers and applause from the audience in the history of "All in the Family."

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**RATINGS BOX**

**Sunday 10/15/17**

Household Rating/Share

NBC: 8.6/14, CBS: 7.7/13, ABC: 2.3/ 4, Fox: 1.6/ 3

*-Percent Change From the Year-Ago Opening Sunday (9/25/16):*

CBS: +24, NBC: +23, ABC: - 4, Fox: -76

Ratings Breakdown:

It was all about football on this third Sunday of the new TV season. The New York Giants vs. the Denver Broncos, 23 to 10, on NBC's "Sunday Night Football" scored a dominant 10.9 rating/18 share in the household overnights from 8:30-11:15 p.m. ET. The half-hour primetime football overrun on CBS, meanwhile, notched a hefty 15.1/27 in the 7 p.m. half-hour, leading into "60 Minutes" (#1: 9.7/16), episode three of drama "Wisdom of the Crowd" (#2: 5.6/ 9), "NCIS: Los Angeles" (#2: 5.7/ 9) and "Madam Secretary" (#2: 4.4/ 8) from 7:30-11:30 p.m. on the East Coast. Worth positively noting for "Wisdom of the Crowd," starring Jeremy Piven, was growth in the household overnights of six percent week-to-week.

As a reminder, overnight rating results for any live sporting event are always approximate.

Elsewhere, ABC and Fox could not compete. Relocated "Shark Tank" on ABC is an improvement over year-ago time period occupant "Secrets & Lies," with a 3.2/ 5 (#3) in the 9 p.m. hour (and growth of 23 percent from relocated lead-in "America's Funniest Home Videos" - #3: 2.6/ 4 at 8 p.m.). But once the "American Idol" revival begins in midseason, my prediction is ABC will wisely move "Shark Tank" back to Friday.

"Shark Tank" led into a mere 1.7/ 3 in the household overnights for drama "Ten Days in the Valley" at 10 p.m., which was 23 percent below "Quantico" on the year-ago evening (2.2/ 4 on 10/16/16). Earlier in the evening on the alphabet net was "The Toy Box" at a modest 1.6/ 3 at 7 p.m.

Fox populated the evening with encore telecasts of "Ghosted" (#3: 1.9/ 3) and "Bob's Burgers" (#3: 1.5/ 2) from 7-8 p.m. into "The Simpsons" (#4: 1.7/ 3), episode three of "Ghosted" (#4: 1.6/ 2), "Family Guy" (#4: 1.6/ 2) and "The Last Man on Earth" (#4: 1.3/ 2). At some point "The Simpsons" really does need to end.

**For the individual program breakdown for Sunday, October 15 by half-hour, click [here](#)**

#### **Fast Affiliate data**

- Friday 10/13/17: Click [here](#)
- Saturday 10/14/17: Click [here](#)

#### **Live + Same Day data**

- Monday 10/09/17: Click [here](#)
- Tuesday 10/10/17: Click [here](#)

Source: Nielsen Media Research



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## **NEW PROGRAMMING ANNOUNCEMENTS**

### **ABC to Develop Legal Drama "Big Law"**

ABC has put in development a potential new drama called "Big Law," based on the Colombian format from RCN, from Ellen Pompeo's studio-based production company, Calamity Jane, David Marshall Grant and ABC Studios. Described as "a modern look at a large LA law firm and what it takes to survive and thrive in our work obsessed society, it is written and executive produced by David Marshall Grant ("Code Black"). The project, which is based on Mónica Agudelo Tenorio and Felipe Agudelo's Colombian format "La ley del corazón" from RCN, will also be executive produced by Calamity Jane's Ellen Pompeo and Laura Holstein for ABC Studios.

### **Urban Movie Channel Acquires the SVOD Rights for "World Wide Nate: African Adventures"**

TAC Studios, a production arm of The Africa Channel cable network, has announced its first original series sale in the U.S., with Urban Movie Channel (UMC) acquiring SVOD rights for the 13-episode "World Wide Nate: African Adventures." Described as "extreme travel tourism," the series is currently in production at locations across Africa.

"World Wide Nate: African Adventures" follows Nathan Fluellen from Chicago, a thrill seeker with a magnetic personality and penchant for pushing himself outside of his comfort zone. The international travel vlogger hikes the Democratic Republic of the Congo mountains to the world's largest lava lake, rappels alongside a 600-foot-tall waterfall in Lesotho, and treks through the Rwandan jungle alongside silverback gorillas, and more.

TAC Studios was created to formalize and build on The Africa Channel's existing production initiatives by developing, producing and distributing premium lifestyle content reflecting Africa's influence on the world. It collaborates with producers from Africa and around the globe to bring contemporary stories, authentic voices and high quality productions to audiences worldwide.

### **NBC to Develop "Blue Crush" Drama Series**

NBC is putting into development a drama based on the 2002 sports film with Kate Bosworth. The proposed series will be written by Hannah Schneider ("Reign") and, like the original film, will follow a young female surfer on Hawaii's North Shore who looks to rebuild her career as a competitive surfer after surviving a life-threatening accident.

NBC will produce the potential series in partnership with Imagine TV, with Brian Grazer serving as an executive producer. (Grazer also served as an EP on the 2002 film.)

## **SERIES RENEWALS AND CANCELLATIONS**

## **NBC Cancels "The Night Shift" After Four Seasons**

NBC has opted against a fifth season of medical drama "The Night Shift," with the now final episode airing on August 31. "We want to thank our amazing creators and executive producers, Gabe Sachs and Jeff Judah, for their dedication and stellar work; a cast and crew that were second to none; and the city of Albuquerque, N.M., which graciously opened its arms to us," said Jennifer Salke, President of NBC Entertainment. "For four seasons The Night Shift gave audiences a window to heroic doctors, nurses and all-star medical workers who never hesitated to give their blood, sweat and time to help those most in need."

Debuting on May 27, 2014, 45 episodes in total of "The Night Shift" from Sony Pictures TV were produced.

## **NEWS OF NOTE**

### **The PI's Douglas Pucci Mentioned in Sports Illustrated**

Jemele Hill's Future at ESPN Remains Unclear After Suspension by Richard Deitsch. Click [here](#).

**The Rebranding of Megyn Kelly Rings False on NBC's "Today":** Click [here](#)



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## **SCHEDULES**

### **NBA Regular Season TV Schedule for October**

NBA Opening Night of the 2017-18 NBA Regular Season on Tuesday, Oct. 17 will begin with four-time NBA MVP LeBron James and the Cleveland Cavaliers facing former teammate Kyrie Irving, former Utah Jazz star Gordon Heyward and the new look Boston Celtics at 8 p.m. on TNT. The Cavaliers and the Celtics last met in May

in the Eastern Conference Finals with the Cavaliers then winning four games to one.

In TNT's nightcap on Oct. 17, the defending NBA Champion Golden State Warriors, with former NBA MVP award recipients Stephen Curry and Kevin Durant, will host the Houston Rockets with newcomer Chris Paul playing alongside James Harden, at 10:30 p.m. TNT's coverage will include Golden State's ring ceremony prior to the opening tip of the Warriors/Rockets game.

The Thursday, Oct. 19 TNT doubleheader features the Oklahoma City Thunder, with reigning NBA MVP Russell Westbrook and new additions Paul George and Carmelo Anthony hosting Anthony's former team – the New York Knicks – and Kristaps Porzingis at 8 p.m. The second game of the doubleheader will feature the Los Angeles Lakers, in the anticipated debut of rookie Lonzo Ball, hosting the Los Angeles Clippers and Blake Griffin at 10:30 p.m.

**For the NBA regular season schedule, including dates, start times, TV networks and scheduled announcers, click [here](#)**

## **MARK YOUR CALENDARS**

Fusion TV will introduce docu-travel series, "**Car vs. America**," on Wednesday, Oct. 18 at 8 p.m. ET. The 12-part, half hour series follows the perspective of Jalopnik's car-obsessed editors, Michael Ballaban and Raphael Orlove, as they travel throughout the U.S. in search of adventure in the weirdest, most wonderful and questionable cars they could get their hands on. The guys are out to see what current car culture looks like — from skid plate racing and drifting, to extreme off-roading and beyond.

New Discovery series, "**Finding Escobar's Millions**," will launch on Friday, Nov. 3 at 10 p.m. ET. The logline: At one time Pablo Escobar -- the most wanted man on the planet -- buried masses of his estimated multi-billion-dollar fortune all over Colombia. Legends say the vast majority of it has never been found. With never-before-granted access and permission in Colombia, two former intelligence officers – Doug Laux and Ben Smith -- armed with the skills and training from 10 years of work in the CIA go on the hunt for the alleged hidden treasure.

Also on Discovery, "**Bushcraft Build-Off**," an all-new competition series where elite builders compete in a gruelling, seven-day race against the clock, will debut on Wednesday, Nov. 8 at 10 p.m. ET. This competition will test the primitive building skills that have allowed survivalists to thrive in the wilderness for generations. Leading the Bushcraft Build-Off charge is bushcrafter Matt Graham (Dual Survival). Each week, Matt challenges two master bushcrafters to compete head-to-head in

builds that test their abilities in different environments, topography and primitive living challenges. Each build pushes the competitors' skills, stamina and creativity to the limit as they try to create eye-popping builds – from bridges to weapons to structures to transportation – using nothing but their hard-won skills, a few simple hand tools and whatever resources nature provides.

Dark comedy **"Back"** will debut exclusively on Sundance Now, AMC Network's video streaming service, on Thursday, Nov. 16. The scripted original follows Stephen (Mitchell) as he tries to follow in his recently deceased father's footsteps and take over the family business. But his plans are soon foiled by the unexpected return of his estranged foster brother, Andrew (Webb). Six episodes have been ordered.

### **OVER-THE-TOP (OTT)**

- OTT is An Opportunity TV Providers Can't Ignore: Click [here](#)
- How Live Sports are Joining the World of Live Streaming: Click [here](#)
- How TV Companies Are Adapting to Cordless Viewers: Click [here](#)
- More Viewers Becoming Cord-Cutters, Cord Nevers: Click [here](#)
- How Brands Are Mixing Content, Advertising in the Digital Space: Click [here](#)

### **PI POLLS**

What is your favorite new network sitcom this fall? **Click** [here](#)

### **ON THE AIR TONIGHT**

**"Martha & Snoop's Dinner Party"** returns on VH1...Also opening new seasons: **"Fast n' Loud"** on Discovery, **"For My Man"** on TV One and **"Pawn Stars"** on History...Season finales: **"Love & Hip Hollywood"** on VH1 and **"Pawn Stars"** on History...For the complete listing for Monday, Oct. 16, click [here](#)



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### TRIVIA CHALLENGE

A Monday Staple

Which one of the following five sitcoms was regularly scheduled on Monday nights only?

- a) "The Andy Griffith Show"
- b) "Designing Women"
- c) "Kate & Allie"
- d) "Murphy Brown"
- e) "Newhart"

The answer to the Friday's question...

Pugsley, played by Ken Weatherwax, was the name of the son on 1964-66 sitcom "The Addams Family." But what was the character originally supposed to be called?

- a) Patricio
- b) Phillip
- c) Poindexter
- d) Poseidon
- e) Pubert

Is: e) *Pubert*. Ultimately, the producers felt the name *Pubert* was too suggestive. Almost three decades later, the family Addams did name their newborn son *Pubert* in the movie version of "The Addams Family."



## **Trivia All-Stars**

Gerry Bixenspan, Larry Collins, Jim Forlan, Gail Goins, Bob Ingersoll, David Jackino, Synda Kollman, Jody McIntyre, Tom Moore, Jody Rubi, David Ruckman, Neil Sabin, Art Salisch, Mark Simmons

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