The Africa Channel to Premiere New Series, 'Cuppy Takes Africa,' and Season Two of 'The Ultimate Braai Master'

LOS ANGELES, June 19, 2017- The Africa Channel, Inc (TAC) announced today that it will premiere the second season of "The Ultimate Braai Master" on Tuesday, July 4 at 10pm ET, and a new series, "Cuppy Takes Africa," on Tuesday, July 11 at 10pm ET.

In "The Ultimate Braai Master" reality show (braai is an African word for barbecue),15 teams take part in a grueling 5,000 mile road trip to claim huge prizes and the title: The Ultimate Braai Master. Leading into the season two premiere, TAC will run the entire first season over the July 4 weekend, beginning noon ET on Saturday, July 1.

"Cuppy Takes Africa" is a new reality series starring DJ Cuppy, an accomplished British-Nigerian music producer and beautiful, talented DJ. She is determined to take her music-spinning skills across eight African countries, despite the obstacles of her traditional Nigerian mother, doting billionaire father and Africa's wild and unpredictable contemporary music scene.

Karen Juve, vice president, programming & acquisitions, TAC, said, "'The Ultimate Braai Master' and 'Cuppy Takes Africa' are fun reality series that also give viewers a wonderful 'tour' of the African continent, its people and their cultures. Both series are great representations of our mission to open up a window into African life."

ABOUT THE AFRICA CHANNEL (www.theafricachannel.com)

The Africa Channel and its production arm, TAC Studios, is a showcase for the African continent's most outstanding English-language television series, specials, documentaries, feature films, music, biographies and cultural and historical content. These travel, lifestyle and culture-oriented programs reflect the people of Africa, the diaspora and their influence on the world. The channel's mission is to open up a daily window into modern African life and, in the process, help demystify Africa for viewers globally. The Africa Channel is based in Los Angeles and is available in approximately seven million homes in North America and the Caribbean on cable systems such as Comcast, Charter/Time Warner, Cox and those represented by the Caribbean Cable Cooperative

###

CONTACT
Mark Braff
Braff Communications LLC
201-612-0707
mbraff@braffcommunications.com