

TAC Studios Announces First Original Series Sale in U.S.

Urban Movie Channel Acquires SVOD Rights for 13-episode 'World Wide Nate: African Adventures'

LOS ANGELES, October 16, 2017- TAC Studios, a production arm of The Africa Channel cable network, announced today its first original series sale in the U.S., with the Urban Movie Channel (UMC) acquiring SVOD rights for the 13-episode "World Wide Nate: African Adventures." Described as "extreme travel tourism," the series is currently in production at locations across Africa.

"We are particularly pleased to commence our collaboration with Urban Movie Channel by producing content that transcends cultures and is both entertaining and illuminating," said Narendra Reddy, EVP & General Manager for The Africa Channel.

Martin Proctor, Director of Production & Field Operations for TAC Studios, added, "We believe this program will demystify Africa as a third world travel destination. Through host Nathan Fluellen's style and charm, it is our goal to expand viewers' perspectives towards travel throughout the continent by revealing extreme adventure, coupled with daring activities, exotic locations and tasty cuisine."

"World Wide Nate: African Adventures" follows Nathan Fluellen from Chicago, a thrill seeker with a magnetic personality and penchant for pushing people outside of their comfort zones. The global video blogger (worldwidenate.com) parties all night at trendy music venues, bumps along atop a disgruntled camel, dives among great white sharks, and more. Series viewers will either pack their bags to replicate Nate's exploits or settle back in their chairs to experience Africa and the world vicariously through this charming host's adventures.

Angela Norhtington, GM and SVP of Content Acquisitions for UMC, said, "We are very excited to work with The Africa Channel and launch this new series, 'World Wide Nate: African Adventures,' which is a thrilling look at the beautiful and rich continent of Africa. We look forward to premiering the show in late fall, as we continue to add to our slate of original series on UMC."

Fluellen, who in addition to hosting is also creator and executive producer of the series, added, "I feel 'World Wide Nate: African Adventures' is going to change the narrative of how Americans view Africa. Every day we film is an adrenaline rush in some way and I have met the kindest and most warm-hearted people in all my travels. I look forward to sharing my action, adventure, cultural and and culinary experiences with TV audiences everywhere."

TAC Studios was created to formalize and build on The Africa Channel's existing production initiatives by developing, producing and distributing premium lifestyle content reflecting Africa's influence on the world. It collaborates with producers from Africa and around the globe to bring contemporary stories, authentic voices and high quality productions to audiences worldwide. The preliminary focus of TAC Studios has been on lifestyle content including travel, food, health/beauty, music and reality/factual.

In addition to developing and producing shows, TAC Studios also distributes TAC's existing library of more than 300 hours of premium lifestyle HD content.

ABOUT THE AFRICA CHANNEL (www.theafricachannel.com)

The Africa Channel and its production arm, TAC Studios, is a showcase for the African continent's most outstanding English-language television series, specials, documentaries, feature films, music, biographies and cultural and historical content. These travel, lifestyle and culture-oriented programs reflect the people of Africa, the Diaspora and their influence on the world. The channel's mission is to open up a daily window into modern African life and, in the process, help demystify Africa for viewers globally. The Africa Channel is based in Los Angeles and is available in approximately seven million homes in North America and the Caribbean on cable systems such as Comcast, Charter/Time Warner, Cox and those represented by the Caribbean Cable Cooperative.

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CONTACT

Mark Braff
Braff Communications LLC
201-612-0707
mbraff@braffcommunications.com