

The Africa Channel Launches Ubuntu Awards to Recognize Individuals and Organizations Who Exemplify Human Kindness

Three Categories: Business & Innovation, Arts & Entertainment, Culture & Lifestyle

LOS ANGELES, June 13, 2016 - The Africa Channel (TAC) announced today the launch of the Ubuntu Awards. Inspired by the legacy of Nelson Mandela, the awards celebrate organizations and individuals who exemplify Ubuntu, or 'Human Kindness.'

The Ubuntu Awards encompass three categories: Business & Innovation, Arts & Entertainment and Culture & Lifestyle. Nominations are being accepted now through July 8 at theafricachannel.com/ubuntuawards. Three nominees will be selected in each category by TAC and a panel of experts/influencers in each field. The public will then cast votes to determine the winners. Finalists will be announced during TAC's Ubuntu Week from July 18-24, with winners being announced on August 1.

Narendra Reddy, EVP Content & Global Operations, TAC, said, "The word Ubuntu comes from South Africa and is often translated as 'humanity towards others'. The Ubuntu Awards provides an apropos way for The Africa Channel to celebrate the legacy of a true humanitarian, Nelson Mandela. It seeks to recognize those whose contributions are making a profound social impact by espousing the spirit of Ubuntu."

ABOUT THE AFRICA CHANNEL (www.theafricachannel.com) The Africa Channel is a showcase for the African continent's most outstanding English-language television series, specials, documentaries, feature films, music, soaps, biographies, current business analysis and cultural and historical programs. These travel, lifestyle and culture-oriented programs reflect the people of Africa, their incredible stories, their daily lives, their music and art, their successes, celebrations and challenges. The channel's mission is to open up a daily window into modern African life and, in the process, help demystify Africa for American viewers. The Africa Channel is based in Los Angeles and is available in approximately 10 million homes in the U.S. on cable systems such as Comcast, Time Warner Cable and Cox.

CONTACT

Mark Braff

Braff Communications LLC 201-612-0707 mbraff@braffcommunications.com