Three Executive Promotions Announced at The Africa Channel

LOS ANGELES, Dec. 1, 2016- The Africa Channel, Inc (TAC) announced today the promotions of three executives: Chase Green to Producer, Digital Content (from Lead Assistant Editor); Lynneise Joseph, to Director, Program Strategy & Distribution (from Director of Current Programming); and Katrina Pallant to Director, Digital Media & Strategy (from Digital Media Manager).

Green will provide oversight for short-form programming for TAC¹s digital initiatives.

Joseph will play an instrumental role in the growth of the recently launched TAC Studios by representing the network's content to potential licensors and being involved in content acquisition.

Pallant will be responsible for spearheading the rollout of The Africa Channel¹s digital content and distribution initiatives, and will provide oversight of social media and the company¹s websites.

Narendra Reddy, EVP & General Manager, The Africa Channel, said, "Chad, Lynneise and Katrina have played integral roles in the growth of our brand. These promotions serve to recognize their outstanding efforts as well as to pave the way for them to make even greater contributions going forward."

ABOUT THE AFRICA CHANNEL (<u>www.theafricachannel.com</u>)

The Africa Channel is a showcase for the African continent's most outstanding English-language television series, specials, documentaries, feature films, music, soaps, biographies, current business analysis and cultural and historical programs. These travel, lifestyle and culture-oriented programs reflect the people of Africa, their incredible stories, their daily lives, their music and art, their successes, celebrations and challenges. The channel's mission is to open up a daily window into modern African life and, in the process, help demystify Africa for American viewers. The Africa Channel is based in Los Angeles and is available in approximately 10 million homes in the U.S. on cable systems such as Comcast. Time Warner Cable and Cox.

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