

## **THE AFRICA CHANNEL ANNOUNCES SUMMER PROGRAMMING HIGHLIGHTS**

### **'Expresso,' a Daily Morning Show from South Africa, to Premiere July 13 During Network's Mandela Week Celebration**

#### **Other Highlights Include Peabody Award-Winning Drama Series and Movie Showcase**

LOS ANGELES, May 18, 2015— The Africa Channel (TAC) announced today a slate of summer programming highlights headlined by the July 13 premiere of the daily morning show "**Expresso**," the first series to ever air live on the African continent (Cape Town, South Africa) and then on tape the next day in the U.S.

As a prelude to the July premiere of "**Expresso**" -- which will be part of the network's Mandela Week celebration -- TAC will air online daily segments from the show beginning May 25. Viewers will get a taste of the series' fresh blend of lifestyle programming with young, multicultural hosts, including Katlego Maboe, Elana Afrika-Bredenkamp, Graeme Richards, Leigh-Anne Williams and Ewan Strydom.

Beginning with its July 13 premiere, "**Expresso**" will be seen every Monday through Friday from 6 am to 8:30 am ET, with a repeat from 9 am to 11:30 am ET. The daily show will present a refreshing perspective on topics from fashion to food, travel to technology, green living to gadgets, and music to medicine.

Other summer programming highlights on TAC include:

- **Moviehouse** - Beginning May 25, TAC will present a new film about Africa or from African filmmakers every week.
- "**Intersexions**"- This provocative Peabody Award winning drama series from South Africa will premiere on TAC on May 31 at 9 pm ET. Sponsored by Johns Hopkins, Education and Health in South Africa, "Intersexions" blends entertainment, education, information and public service. In 26 episodes, the series presents the interrelated stories of sexual relationships across age, geographic region, racial and class boundaries. A range of risk scenarios illustrate the many circumstances that could lead to HIV infection and AIDS.
- **Mandela Week** - TAC's annual week-long celebration (July 13-19) of the life of Mandela, the anti-apartheid revolutionary and president

of South Africa who died in 2013 at the age of 95. Content includes documentaries, specials and new episodes of returning series, all dedicated to the life of Nelson Mandela.

- **"Africa Everywhere," "30 Min Tour," "Top," "My Africa" and "Africa on a Plate"** - All-new episodes of TAC's signature lifestyle series will premiere throughout the summer.
- **New York African Restaurant Week (NYARW)** - TAC is participating with NYARW to profile restaurants, chefs and events featured during the festival. TAC will run content across all its platforms from the last week in May through the end of summer.

All on-air programming will be enhanced by a strong online and social media strategy that will create an integrated multi-platform experience for viewers.

#### **ABOUT THE AFRICA CHANNEL ([www.theafricachannel.com](http://www.theafricachannel.com))**

The Africa Channel is a showcase for the African continent's most outstanding English-language television series, specials, documentaries, feature films, music, soaps, biographies, current business analysis, and cultural and historical programs. These travel, lifestyle and culture-oriented programs reflect the people of Africa, their incredible stories, their daily lives, their music and art, their successes, celebrations and challenges.

The channel's mission is to open up a daily window into modern African life and, in the process, help demystify Africa for American viewers.

The Africa Channel is based in Los Angeles and is available in just under 10 million homes in the U.S. on cable systems such as Comcast, Time Warner Cable and Cox.

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