

## **THE AFRICA CHANNEL UNVEILS FALL PROGRAMMING LINEUP**

**'Expresso,' a Daily Morning Show from South Africa, to Premiere September 28**

**Slate Includes Other New Original Series, New Episodes of Returning Original Shows, New Seasons of Acquired Series and New Movies and Specials**

LOS ANGELES, Sept. 14, 2015— The Africa Channel (TAC) announced today a fall programming slate featuring 80+ hours of fresh content from September through the end of the year, headlined by the September 28 premiere of the daily morning show "**Expresso**," the first series to ever air live on the African continent (Cape Town, South Africa) and then on tape the next day in the U.S.

"**Expresso**" features a blend of lifestyle programming with young, multicultural hosts including Katlego Maboe, Elana Afrika-Bredenkamp, Graeme Richards, Leigh-Anne Williams, Ewan Strydom and Zoe Brown. "**Expresso**" will be seen every Monday through Friday from 6 am to 9 am ET, with a repeat from 9 am to noon ET. The daily show will present a refreshing perspective on topics from fashion to food, travel to technology, green living to gadgets, and music to medicine.

Coincidentally, the September 28 premiere of South Africa's daily show, "Expresso," coincides with the debut of South African native Trevor Noah as host of "The Daily Show" on Comedy Central.

Other new original series premiering on TAC this fall are:

- "**Care for Color**" - This half-hour series centers on self-love, self-care and self-knowledge through the lens of the African diaspora. This reality-based docu-series celebrates beauty and wellness in all its shades and colors. From trends, health, hair, skin care and what-to-do tricks and tips, "**Care for Color**" will leave no stone unturned and no door unopened. Premiere: Tuesday, Oct. 13, 9 pm ET.
- "**Diaries**" - This original series takes viewers around Africa to profile the businesses, people and places that shape the continent and defy Western expectations of Africa. Premiere: Monday, Sept. 28, 8 pm ET.
- "**Emerging**" - An up-close view of how African countries are on the economic rise and making a global impact. Viewers will meet industry leaders and forward thinkers. Premiere: Monday, Sept. 28, 7:30 pm ET.

New episodes of returning original series include:

- "**Africa Everywhere**" - Exploring the African/Caribbean immigrant influence in the United States. From major metropolitan areas such as New York City and Los Angeles to little

unknown enclaves in Minnesota and Seattle, the series focuses on how the African/ Caribbean immigrant thrives in the confines of a foreign culture.

- **"30 Min. Tour"** - This series takes viewers on a fast, fun and useful tour of an African or diaspora locale.
- **"Africa on a Plate"** - Chef Lentswe Bhengu is on a culinary journey through Africa to find the perfect ingredients for great cuisine. His latest travels find him in Nigeria then back in the kitchen where he creates his own recipes.
- **"First Time Africa"** - This reality series captures the exciting adventures and fun-filled experiences of first-time travelers to Africa. It's their journeys, their stories...it's their first time in Africa!
- **"Muziki Ni"** - An up close and personal look at the inspirations that drive the music of talented artists from Africa and the diaspora.
- **"My Africa"** - This series lets someone who spends a lot of time in a place – anywhere from Africa to the Caribbean - show their personal ties to the area, getting to know them and their special places at the same time.
- **"TOP"** - Great things worth doing, tasting and seeing in exotic locations throughout Africa and the Caribbean.

Acquired series premiering all-new seasons include **"Intersexions," "It's Africa's Time," "Naija Bites"** and **"Shuga Season 4."**

**"Africa Movie House"** will return with 20+ hours of new movies about Africa or from African filmmakers. Two feature films will be presented weekly. Genres include drama, romance, comedy and thrillers.

TAC also will present three special programming events from October through December:

- **CONGO WEEK (October 19–25)** - TAC presents its second annual "Congo Week" observance with a variety of Congolese movies and special programming featuring filmmakers who share the inside stories behind their films, made in the often extreme conditions of these central African countries.
- **HOLIDAYS (November 22–December 25)** – Starting Thanksgiving Day, TAC counts down to Christmas with eight heartwarming films that capture the true meaning of the holidays. Two feel-good movies will premiere weekly during this festive time of year.

- **NEW YEAR'S EVE (December 31)** - TAC will air a special programming slate to ring in the new year.

All on-air programming will be enhanced by a strong online and social media strategy that will create an integrated multi-platform experience for viewers, inviting them to join the conversation. TAC's digital strategy will feature bonus videos, images and articles that specifically support on-air programming while directing traffic to specific shows with tune-In information.

Narendra Reddy, TAC's senior vice president, programming & production, said, "This is our most ambitious programming slate to date and we look forward to using it as a launching pad for even more original programming in 2016. Through our diverse range of series, our viewers can experience the wonderful culture and lifestyle of the African continent as many have never seen before."

#### **ABOUT THE AFRICA CHANNEL ([www.theafricachannel.com](http://www.theafricachannel.com))**

The Africa Channel is a showcase for the African continent's most outstanding English-language television series, specials, documentaries, feature films, music, soaps, biographies, current business analysis and cultural and historical programs. These travel, lifestyle and culture-oriented programs reflect the people of Africa, their incredible stories, their daily lives, their music and art, their successes, celebrations and challenges.

The channel's mission is to open up a daily window into modern African life and, in the process, help demystify Africa for American viewers.

The Africa Channel is based in Los Angeles and is available in approximately 10 million homes in the U.S. on cable systems such as Comcast, Time Warner Cable and Cox.

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