

THREE EXECS PROMOTED AT THE AFRICA CHANNEL

LOS ANGELES, Nov. 2, 2015— The Africa Channel (TAC) announced today the promotion of three executives: Narendra Reddy to EVP Content & Global Operations (from SVP Programming & Production), Karen Juve to VP Programming & Acquisitions (from Director, Programming & Acquisitions) and Lynneise Joseph to Director of Current Programming (from Manager, Programming).

Reddy is responsible for providing strategic creative direction and executive representation for all aspects of the company's activities including production, programming, international distribution and digital initiatives for the network both in the United States as well as in Africa. He has worked more than 15 years in the global media industry. During that time he has overseen the production of multi-platform content for web, television and film. In addition, he has spearheaded marketing and programming/acquisitions activities for television and cable companies as well as business development in the domestic and international media space.

Before joining TAC in 2014, Reddy was the General Manager for DreamWorks Animation India, a division of DreamWorks Animation, SKG, providing oversight for all aspects of the studio's operations as well as being involved with global strategic planning for the company. During this time he supervised the India unit productions of DreamWorks' "Puss in Boots," "Madagascar 3" and "Rise of the Guardians" in addition to several TV specials. He also served as Vice President Programming & Development – Kids & Family at NBC Universal, where he played a key role in developing a kids and family programming strategy while providing oversight for the "Saturday Morning Kids Block" on NBC.

Juve oversees all program and promotion functions for TAC and its related program services. She curates content from creators and distributors who have programming available to support and enhance the brand for TAC's linear and digital needs. This includes food, lifestyle, music, travel, dramas and movies from Africa and the Diaspora. She has overseen the acquisition of some of the best television series and movies from the African continent and Diaspora for broadcast in the U.S. and Caribbean. Juve also serves as Production Executive on TAC's original travel, cooking and lifestyles series, "Africa On A Plate," "30 min. Tour" and "Top."

Before joining TAC in 2012, Juve was Supervising Producer at Weller Grossman, where she was responsible for the popular Food Network's celebrity chef series, "BBQ with Bobby Flay," HGTV's annual special, "The Making of Rose Parade" and the Scripps Network's long-running series, "It's a Miracle." Additional credits include Story Editor, Producer and Writer on network programs "Fame" (NBC), "Joe Millionaire" (Fox), "World Gone Wild" (Fox Family), "House Wars" (USA), "Bikini Blast" and "Places of Mystery" (Travel Channel), "The Jeff Corwin Experience," (Animal Planet), "Beach, Sun, 911" (Discovery) and "Quest: The Search for Spiritual Adventure" (Quest Productions).

Joseph plays a key role in the development and production of current and original programming and also the acquiring and scheduling of content.

She joined TAC in 2011 and assisted the network's rebranding efforts of "Travel. Lifestyle. Culture." In that role, she was instrumental in launching the network's digital content strategy with the launch of its first web series, "House of Tayo: Journey of a Rwandan Designer." Joseph, a native of Trinidad and Tobago, has produced both national and international projects, serving as co-producer on "First," one of the most viewed web series on Issa Rae's YouTube

Channel; "Killing Lazarus," an independent feature written and directed by Desmond Faison; "Blood at the Roots," a four-part race documentary executive produced by world renown ethnologist, Carlos Moore. Joseph also has worked on productions for NBC, MTV and BET.

ABOUT THE AFRICA CHANNEL (www.theafricachannel.com)

The Africa Channel is a showcase for the African continent's most outstanding English-language television series, specials, documentaries, feature films, music, soaps, biographies, current business analysis and cultural and historical programs. These travel, lifestyle and culture-oriented programs reflect the people of Africa, their incredible stories, their daily lives, their music and art, their successes, celebrations and challenges. The channel's mission is to open up a daily window into modern African life and, in the process, help demystify Africa for American viewers. The Africa Channel is based in Los Angeles and is available in approximately 10 million homes in the U.S. on cable systems such as Comcast, Time Warner Cable and Cox.

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